**HTML - Introduction to HTML**

## What you'll learn

* Build HTML Pages from Start to Finish
* Learn What HTML Tags are and How to Use Them
* Learn How to Customize HTML Elements Using Attributes
* Build Search Engine Friendly HTML Pages (SEO)
* Master Common HTML Tags Used In Web Development
* 5 hours on-demand video

## Requirements

* No Prior HTML Knowledge Needed
* Access to a Computer (Windows, MAC)
* No Need to Buy Additional Software to Learn HTML

**Why HTML**

Without **HTML**, the web browsers such as Chrome, IE, FireFox and Safari, wouldn't know what to do and how to present your content to the viewer. Search Engines, like Google, rely on HTML to index a page in their search results. By using HTML properly you will not only **inform the search engines of the importance of your content** but you also inform the browser and the viewers of your page.

**Get the Most from this Course**

As you **participate**in this **introductory HTML Web Development** course you will master the HTML building blocks needed to create webpages. You will be introduced to some of the most important concepts of working with HTML, such as;

* HTML Tags
* HTML Tag Attributes
* Nesting HTML Tags
* The Importance of HTML Header Tags
* Creating and Using HTML List Tags
* Working with Images
* Add HTML links to a Page
* Building HTML Tables to Organize Data
* Take Advantage of Semantic HTML Tags Improving Page Layout